



Transportation Subcommittee
Meeting Minutes
June 27, 2017
8:30am – 10:00am

Attendees:

Adelyn Van Tol (DAKC), Allison Rudi (Public Research Project Coordinator), Darlene Bentz (Senior Neighbors), Joan Konyndyk (Hope Network), Johnny Melendez (Health Net of West MI), Kendrick Heinlein (AAAWM), Meegan Joyce (The Rapid), Sherrie Gillespie (ACSET), Steve Burke (Network 180), Sue Sefton (HNCP), Wende Randall (ENTF), Bree Butler (ENTF), Ciarra Adkins (Health Net of West MI), Mindy Klein (American Cancer Society)

I. Introductions

II. Citizen's Agenda

- a) The Rapid – Expanding Existing Services
E-fair system, beta testing this summer and fall. The new system should be up and running early 2018. Vending machines are currently being installed. The Laker Line is fully funded by a 2017 Federal Grant through a fully funded grant agreement. There is a board meeting tomorrow to approve or not approve to renew millage for 12 years.
- b) Legislative Issues
The budgets have been given to the governor, but have not been signed yet. The local bus operating line received 2 million over what the senate proposed. There was an increase to capital as well.

III. Strategic Planning

- a) Introduction Letter for Municipal Assessment
List from Metro Council will be made into a user-friendly list ready to go to Calvin. The email will have the link to the survey in it attached to the letter. Once it has gone out from Calvin, we will let the metro council know and they will prompt people to fill out the survey. Between 40-50 people are currently on the mailing list. Everyone on the Transportation Quality Committee members are also included in this list.
The committee read through the letter together and some grammatical and minor changes were made. There was discussion around what the best way to present the letter would be. Goal is to have survey out before the next meeting. In the email, it will state that questions can be directed to Wende Randall the ENTF Director. There was some interest in adding a paragraph in the letter describing the ENTF. There was discussion around if the Survey Link might be more useful on the top of the email with a small blurb. That may get a better reception than putting the expansive letter directly in their way, it is noted that most people won't read through the letter and would rather click on the survey right away. Target date to send letter is Monday, July 10th
- b) Targeted distribution logistics for Municipal Assessment
Contact list includes Kent County Municipalities and other municipalities and organizations that are impacted by transportation. Everyone on the transportation quality committee members are also included in this list.





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- c) Strategic Plan
Letter will be attached as a full explanation and a small blurb will accompany the link and survey with the survey link being on top and seen first. Send out before next meeting.
- d) Next Steps
Bring list of recipients to next meeting. Discuss follow-up letters. Collaborative work on this between now and next meeting will mainly take place on Trello.

IV. Ridelink

- a) Current Status
Ridership is slightly down from this time last year. The beginning of the year showed difficulty with hiring drivers. Routes were previously cut but have since been added back. Volunteers are hard to find currently. ServeGR is a website that advertises volunteer opportunities in Kent County, more information can be found on Trello.
- b) Red Cross Safe Ride became Hope Network Volunteer Transportation Services (VTS)
Everything is moving along smoothly after the switch. The phone number is the same which helped make the transition smoother. Offices will stay located in the Red Cross building for the time being.

V. Additional Updates

- a) Starting July 1st VTS will add Caledonia to service area.
- b) July meeting will be skipped; therefore, the next meeting date is August 22, 2017.

