



Economic & Workforce Development
Meeting Minutes
January 4, 2018
8:30am – 10:00am

Attendees:

Angela Hodges (DAKC), Betty Beth Johns (UCOM), Cassandra Bell (DAKC), Chad Patton (Literacy Center of West MI), Daisy Madrigal (Hispanic Center), Dale Dielman (CompRenew), Danielle Veldman (IPS), Jessica White-Hattinger (West MI Works), John Gill (West MI Works), John VanElst (GRCC), Juan Rosario (Kent County F.O.C), Lisa Derr (GR Urban League), Robert McKown (United Way), Shavon Doyle-Holton (IPS), Tony Calcagno (Goodwill), Trenessa Allen (GR Housing Commission), Wendy Randall (ENTF), Bree Butler (ENTF), Erin Shibley (GR Housing Commission), Sue Dobbs-Lyle (Goodwill), Neil Carlson (CSR), Jordan Daley (CSR), Pat Murray (Flat River Outreach), Paul Doyle (IPS), Deb Martis (Kent County F.O.C), Sara Proano (Hispanic Center), Deanna Rolffs (ICCF), Milinda Ysasi (The Source), Cherie Elahl (NKC), Marge Palmerlee (Degage), DeDe Esque (IPS), Jamon Alexander (WMCAT)

I. Welcome/Introduction & Question

- a. Welcome/Introductions

II. Invest Health Update: Mindy & Jamon

Neighborhoods of focus are important, these are neighborhoods where the poverty is concentrated in our community.

In 2016 there were key community conversations with LINC Up identifying what areas to address.

Grand Rapids was one of the medium sized cities chosen to receive funding that will aid in positively impacting the health of our community. Organizations across the city have come together to engage in focusing on five focus areas; healthy housing, food security, affordable housing, economic security, and child and maternal health.

Invest Health is a collaborative, it is impactful and is a platform that can be used to leverage resources. The timeline so far included applying for the award in January 2016 with the fund being awarded in June 2016. The five focus areas were determined in September 2016 with February 2017 beginning initial investments into the five focus areas. In March 2017, engaged the services of Public Agency to help develop ideas and engage the community.

Spectrum health has been a valuable partner and the Mayor of Grand Rapids is involved and has been valuable to the team as well. Significant gains have been made in the areas of affordable housing, child and maternal health, food security, and healthy housing. Policy implications and how policy impacts the families we serve. Shared strategies across invest health to increase wealth in the targeted neighborhoods with health improvement outcomes as evaluative goals. The action items can drive further community development and building wealth. Employment can't be the only driving force, it also includes access to financial score building, and affordable education. Jobs and workforce development is a big key and collaboration leads to a lot of imaginative solutions.

III. ICCF Services Presentation: Deanna

ICCF has 43 years of experience serving Grand Rapids. ICCF is dedicated to building vibrant communities in West MI with connected neighbors, housing justice, and abundant



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opportunities. One goal is to break down inequities and provide affordable housing and home purchases. ICCF services include emergency housing, affordable rentals, home ownership, and financial empowerment initiatives. There are two primary departments at ICCF; housing and family services and emergency housing services. ICCF provides about 30 units of Permanent Supportive Housing, this includes optional case management support through Pine Rest. ICCF is currently expanding, they recently acquired 177 homes in Lansing. Those homes will be sold to low to moderate income families. Once they are sold more will be purchased creating a cycle. In 2017, ICCF served 2,202 households, 1,276 individuals received financial counseling, 787 took the introduction to home ownership class, 271 took the financial capabilities class. Family Haven is the emergency shelter provided by ICCF. Some ICCF properties include; Tapestry Square on 100 & 150 Wealthy. It's a mixed-use development with 32 apartments ranging from market rate to PSH. 435 LaGrave Apartments has 24 apartments with 16 reserved for low income and 6 for youth aging out of foster care. Most of homes ICCF has cover a wide area with the largest group in south east grand rapids.

One question to the presentation was that the immigrant community usually pays cash due to issues regarding credit and one solution they find are mobile homes. It was asked if ICCF rehabs mobile homes or if they plan to. There is a program in Grand Rapids that allows a 9-month rent to own program for a mobile home. ICCF strives to collaborate with organizations to make services accessible to immigrant communities.

IV. Year 2 World Café (Continued from December)

There are five action teams: 1) Measuring System Success 2) Communication of System Resources 3) Engaging External Systems 4) Best practices of system navigations 5) Addressing Economic Stability Disparities (Equity)

2018 Strategic Planning will operate in a "World Café" style. During the last meeting, action teams grouped together and participated in a "World Café" style discussion. Today's discussion will involve much the same format and the conversation will be wrapped up today.

Today's objectives include:

Rotate around & review each team's 2018 action steps

Leave questions (pink) or suggestions (blue)

Pick a team member to stay and answer questions (if feasible)

Revisit your team "poster" when done.

V. Calvin CSR Data Project Update and Next Steps: Neil & Jordan

Talk to Shavon and Wende if you need to complete your Data Sharing Agreement.

It is clear that not many of the organizations here have out-take data and if they do, it is complicated.

ID numbers are another issue, data needs to be de-identified and CSR needs to know that the data is de-identified to the organizations satisfaction.

Some organizations have contributed data without dates. No matter if data is shared while being under a data agreement or not, showing some sort of time structure such as months or



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quarters is extremely important to show intake and discharge information.

As CSR prepares the infrastructure for public reporting, it is important to show where organizations start from and what picture their data shows. A collaborative relationship with CSR is encouraged during this data collecting process.

It is important to make sure that the way ENTF engages in data collecting is sustainable to the organization and ensures operational sustainability of data systems. Want to attract, attain, and develop technology within our community. There is still some hesitation from organizations to share data. With notes and caveats, organizations are encouraged to send data to CSR which is better than not sending data at all, the data doesn't need to be perfect. This is a pilot run of what ultimately wants to be accomplished, therefore there can be very useful conversations regarding what can improve this process.

VI. Success Measure & Basic Needs Index Discussion

ENTF has a unique relationship with KConnect as one of the convening organizations.

Today the floor is open for suggestions regarding which of the three Economic & Workforce Development indicators is best to put forward to be apart of the initial index for KConnect. A technical point to consider is that KConnect likes to use data and the data pull can help with this, we are building our capacity, but right now we must pick an indicator of something we can measure well right now. There was discussion around which indicator is best and around ALICE, and whether ALICE should be the guideline or the federal standards. No specific recommendation was given today. A final decision will be made regarding the index and what indicators will be chosen at a meeting being held at the end of January. Anyone interested is welcome to attend.

VII. Adjourn