



Economic & Workforce Development
Meeting Minutes
February 1, 2018
8:30am – 10:00am

Attendees:

Chad Patton (Literacy Center of West MI), Cherie Elahl (NKCS), Dale Dieleman (CompRenew), Daniel VanderMolen (Goodwill), Debbie Nelson (Goodwill), Jamon Alexander (WMCAT), Jennifer Summers (Literacy Center of West MI), John VanElst (GRCC), Juan M Rosario (Kent Co. Friend of the Court), Laurie Craft (GR Foundation), Lisa Derr (Urban League), Michelle Bryk (Women’s Resource Center), Bob Mckown (United Way), Sara Proano (Hispanic Center), Trenessa Allen (GR Housing Commission), Giuliana Fuentes (GRCF), Lisa Peterson (Kent Co. Friend of the Court), Jessica White-Hattinger (W MI Works), Jamon Alexander (WMCAT), Allison Rudi (CSR), Lynda Sweigart (GR Urban League), Wende Randall (ENTF), Shavon Doyle-Holton (IPS), Danielle Veldman (IPS), Bree Butler (ENTF), Neil Carlson (CSR)

I. Welcome/Introduction & Question

a. Your name, organization; What day would you want to repeat like Ground Hog Day?

II. Introduce Glows & Grows Activity

The concept behind this activity is to think about the activities this subcommittee completed over the last year and to think about what are the glows (highlights) or grows (areas that could benefit from growth). The goal is to have the feedback from this activity go into the Annual Report.

III. Initial Data Pull Presentation (CSR)

There are currently 15,816 rows of data. The organizations who participated in the data pull will remain anonymous other than West MI Works, they gave explicit permission to be named. There is data for most of the variables with a few variables not having any data yet. Data fields include but are not limited to: gender, race, zip code, veteran status, employment, barriers present, etc. There are some fields which clients chose not to fill out. The field “client stage” means the date the client responded to the questions, this data field needs to be understood better. Very few teams have gotten to asking about barriers during the survey, although one organization asks about all of them. For about 1,500 cases, we do have data around barriers present. There is very little data about dependents and households. 26-35 years old is the age group that is the most common followed by 36-45 years, 0 – 24 years, 46-55 years, and 55+ years respectively. For the field of education, no data given is the majority group followed by some college then bachelors degree. Regarding gender, more male than female apply for services. Veteran field showed steady data. Averages can be shown with a range of factors. For example, the average age of a male client is 39.1. Seeing age averages can give a fuller picture, for example it shows the average age of those who opted out of giving their personal information. The number of intake records shows that there are several weeks where men exceed women in seeking services. It shows there is a gender bias pattern of when services are rendered. Color wheels for race pie charts specifically avoid stereotype colors. The Econ & Workforce Development subcommittee needs to decide what data is the most important and focus on that. Each table will discuss what they feel is the most useful data to make



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improvements on for 2018. We will also talk about data points that haven't been collected yet and where agencies should prioritize future data collection.

Group Report Out on Feelings of Data Prioritization:

Have learned more about geography and where people live. Individuals with multiple barriers and how to quantify those barriers. Finding the difference of outcomes for who is successful and who isn't. Talked about capturing criminal background statistics. Groups are asked to bring documented notes from today's data discussion to next meeting. Moving forward, it is hoped that this data collection becomes streamlined each year and be useful. If you have reservations about supplying data, please discuss with Shavon and Danielle. Seeing this subcommittee as a system and all the thoughts around what worked and what didn't around this data collection process has created an opportunity to project forward next steps.

IV. Quiet Time for Glows & Grows Activity

Please give data notes to Shavon and Glows and Grows activity notes to Danielle on way out.

V. Adjourn