



Transportation Subcommittee  
 Meeting Minutes  
 September 22, 2020  
 8:30am – 10:00am

Facilitator:	Sue Sefton		
Meeting Attendees:	Kendrick Heinlein, Laura St. Louis, Walt Marston, Debbie Jones, Bill Kill, Darlene Bentz, Joan Konyndyk, Tim Novak, Debbi Coleman, Taylor Vanderlaan, Sue Sefton, Hank Kelley, Rachel Kunnath, Rafael Castanon, Gordie Moeller, Anton Montcomb, Wafa Haddad, Wende Randall, Emily Madsen, Brianne Czyzio Robach <i>(List may not be complete- please contact Brianne if you were on the call but are not listed here.)</i>		
Time Convened:	8:35	Time Adjourned:	9:55

<b>Introductions</b>	
Discussion	
<b>HealthNet Overview</b>	<b>Rafael Castanon</b>
Discussion	
<p>HealthNet provides navigation services and assists with meeting basic needs. They partner with health plans and medical homes to coordinate transportation services. They also provide assistance to those who are uninsured. Due to the pandemic, they are currently serving anyone in Kent County in need of assistance.. During this open eligibility period, community members can call the self-referral number at 616-726-8204. They also offer bus passes and provide assistance for folks seeking employment. For transportation services, call: 616-632-1015</p>	
<b>Citizen's Agenda</b>	
Discussion	
<p>The Rapid – COA is continuing. They will be presenting the preferred scenario which includes the addition of an on-demand zone south of town in the next few weeks and gathering public feedback on the scenario. If you would like more info or for Rapid staff to present to your organization, connect with Bill (<a href="mailto:bkirk@ridetherapid.org">bkirk@ridetherapid.org</a>).</p> <p>Division United – is a transit-oriented development along South Division. There will be community engagement events in early October to highlight potential updates to underutilized spaces. For community input, a survey is available at <a href="http://divisionunited.org">divisionunited.org</a> or group members can also provide input directly to each city. Ambassadors are also doing listening sessions. If groups are interested in connecting with listening sessions, connect Nick at the Rapid (<a href="mailto:nmonoyios@ridetherapid.org">nmonoyios@ridetherapid.org</a>)</p> <p>Wave Card – in the process of setting up partner portals for community partners. They are hoping to ramp up the community outreach program by increasing presentation to partners. If you would like the Rapid to provide an update and time for questions, connect with Bill (<a href="mailto:bkirk@ridetherapid.org">bkirk@ridetherapid.org</a>).</p> <p>Capacity limit has been lifted, but they have not seen crowding on busses. Ridership has remained steady at about 65% lower than normal, which is in line with national patterns.</p> <p><u>RideLink</u> – working with EcoLane to get on-demand rides set up. They are seeing a slight increase in ridership.</p> <p><u>Wheels to Work</u> – They are almost back to full capacity and are continuing to add companies. They are seeing younger individuals are using their service and will be launching in Newaygo County soon.</p> <p><u>Kent County Community Transit</u> – they are starting to see a slow increase in ridership.</p>	
<b>Transportation Planning</b>	<b>Hank Kelley</b>





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Discussion	
<p>Hank provided an overview of current projects and initiatives at Mobile GR. Current initiatives include AVGR, scooter and bikeshare pilot, and Go!Bus Plus. They are also working to ensure that safe options are available and accessible for biking and walking including bicycle facilities, sidewalk snowplowing, countdowns at crosswalks. In the future, they are hoping to implement a low-income pass program, integrating mobility as a service, and expanding infrastructure.</p> <p>They also work to integrate transportation demand management conversations with future developments. Arlington, VA provides a great example of integrating these conversations: <a href="https://www.commuterpage.com/about/arlington-county-commuter-services/">https://www.commuterpage.com/about/arlington-county-commuter-services/</a>. Conversation around whether there are currently conversations around incentivizing active and/or public transit with local businesses. Hank suggested that corridor improvement authorities as a potential to provide support for these initiatives. Bill noted that conversations around incentives have been increasing.</p>	
<b>Moving Forward: County-Wide Mobility</b>	
Discussion	
<p>Partnership with GVSU Social Innovation program has begun. Their work will be summarizing and synthesizing part studies and reports. CCIT members will support gathering input from folks around transportation.</p>	
<b>Community Partner Updates</b>	
Discussion	
<p><b>Go!Bus Plus</b> – please continue to spread the word to community members who are eligible for Go!Bus. If enrolled, receive a credit for \$145 for rides if using the app. More at: <a href="https://www.ridetherapid.org/additional-services/go-bus/gobusplus">https://www.ridetherapid.org/additional-services/go-bus/gobusplus</a></p> <p><b>Noor's Heaven of West Michigan Service</b> – serves the Arab and Muslim community in West MI. email us at <a href="mailto:wafa@noorheaven.org">wafa@noorheaven.org</a>.</p> <p><b>ENTF</b> – is nearing completion of the strategic planning process. There will be a virtual convening next week. September 30 at 2:00pm. Register in advance for this meeting: <a href="https://us02web.zoom.us/meeting/register/tZUJceCsqD8uHt3bIC2-kfHkQKit6ViAYXrQ">https://us02web.zoom.us/meeting/register/tZUJceCsqD8uHt3bIC2-kfHkQKit6ViAYXrQ</a></p>	

