



## Transportation Subcommittee Meeting Minutes October 24, 2017 8:30am – 10:00am

### Attendees:

Adelyn Van Tol (DAKC), Allison Rudi (Public Research Project Coordinator), Becky Fraser (DHS), Colene Johnson (DHS), Gordon Moeller (Food Security Advocate), Joan Konyndyk (Hope Network), John Mitchell (211), Karyn Pelon (KCHD), Kendrick Heinlein (AAAWM), Sherrie Gillespie (KCCA), Sue Sefton (Kent County Health Department), Wende Randall (ENTF), Bree Butler (ENTF)

### I. Introductions

State your name and agency

### II. Citizen's Agenda – Getting There Together

- a. The Rapid – Expanding Existing Services  
No representatives present, update moved to next meeting.
- b. Millage Renewal  
There are 10 different ways to involve family and friends in voting for the Rapid Millage Renewal. The next two meet ups to knock on doors are East Grand Rapids Library 10:00-1:00pm this week and Wilcox 1:30-5:00pm next week.

### III. Strategic Planning

- a. Follow up on Municipal Assessment  
Overview of success measures and indicators. Create next steps for progress towards success measures. Success measure T.1: Public Serving Transit Accessibility and indicators T1.1 through T1.4 are listed on Trello. The indicators are as follows: T.1 Public support for expanding transportation funding. T1.2 "Transportation for/in all" policies, indicator T1.3 Per capita public transportation funding, and indicator T1.4 Projected 3-year change in access. These indicators are being reviewed today to determine next steps. About 45% of the population has access to employment destinations via public transportation. Once statistics are publicly reported, there will be brainstorming around any and all funding possibilities not yet explored. One idea could be to look at opportunities when employers work together. Look for other data sources that we can identify. Look for monthly updates from RideLink to put on Trello. WFD is putting together a data sharing agreement and once data is collected they will be able to share valuable transportation statistics. One idea is using temporary agencies to fill out a survey to get a bigger picture of transportation. Use of data needs to be identified. The goal was to have each No new responses, if you come across any expired or not working links please contact Allison and she will send an updated link. About 13 completed responses and 6 partially done. In the cover letter the message was held "If you don't complete someone else will for you" so a next step may be sending out a message along those lines. Utilizing interns to reach out may be useful.
- b. Next Steps

### IV. Ridelink





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a. Current Status  
Insert notes here

Discussion continued around collection around data and use of data in regards to transportation. \*Is GR 3 in the nation for number of Temp Agencies. Temp agencies are a huge source of employment for many people in Kent County. The average GR family of four needs about \$24/hour to sustain a living. Available jobs are usually around \$10/hr. Private businesses may not be able to afford to pay living wages.

Another data point to look at is Student Ridership, would there be a large benefit if GRCC were able to give out free bus passes (GVSU does). It would be possible to invite GRCC to a meeting. Next month it can be planned to have open time to brainstorm and then break into groups based on categories and themes. The rapid is currently completing a study on the Walker Corridor. North Monroe pays extra to be included on a DASH route. The Rapid's full report (county wide study) will be released next Spring. \*Look into NPR announcing that anyone can use the GVSU bus.

DHS will ask their PATH coordinator and ENTF will check with MI Works about Transportation ridership.

Invite a transportation planner to next meeting? Adelyn is in a group that might be interested. It may be helpful to have someone come in before data results come in so they can help us shape the presentation. Maybe January/February meeting.

Should start looking into getting together all of the temp services and find out how big of an employer in GR these temp services. Sue will get a list together, an email will be helpful to send a qualcheck to then follow up with a phone call. Just contacting the major ones may be more manageable than contacting all of them.

**V. Additional Updates**

If you need stamps to send out millage post cards, contact Adelyn.

Next meeting is Tuesday, November 28<sup>th</sup>.

