



Economic & Workforce Development
Meeting Minutes
September 7, 2017
8:30am – 10:00am

Attendees:

Chad Patton (Literacy Center of West MI), Daniel VanderMolen (Goodwill), Jacob Mass (ACSET), Jeremy DeRoo (LINC), Jessica White-Hatinger (Michigan Works), John Gill (Michigan Works), John VanElst (GRCC), Laurie Craft (GR Foundation), Lisa M Derr (GR Urban League), Lynda Sweigart (Hope Network), Mindy Ysasi (GR Source), Robert McKown (United Way), Tracie Coffman (WKKF), Sue Dobbs (Goodwill), Jennifer Summers (Literacy Center of West MI), Wende Randall (ENTF), Bree Butler (ENTF), Dick Bulkowski (Steepletown), Deb Martis (Kent Cty Friend of the Court), Trenessa Allen (GR Housing Commission), Shavon Doyle-Holton (IPS), Paul Doyle (IPS), DeDe Esque (IPS), Juan Rosario (Kent Cty Friend of the Court), Lisa Murawski (Kent Cty Friend of the Court)

I. Welcome/Introduction & Question

- a. Your name, organization; When was the last time you used public transit?
Where and for what purpose?

II. Align: The Rapid's Transit Improvement Study: Max & Conrad

The purpose of the Align Study is to identify, analyze, and prioritize the transit system. The project is currently in phase 1, which is to decide what to do with the existing service and what the new service will look like. They are currently about 1/3 of the way through the project schedule of transitioning to the new system. Phase 1: Identify corridors and projects (April – September) Phase 2: Evaluate and Prioritize (September – November) Public outreach and online interaction, which includes platform events and speaker series, these events will include translators and interpreters. Phase 3: Announcing to the public. Select corridors and projects. In Grand Rapids, there is job growth and population growth but there is a disconnect between these areas and this is a challenge for the transit system.

A public feedback tool is already integrated into the site.

There was interest in learning about employers subsidizing bus fare or covering it entirely, for example with Spectrum Health.

About 84 percent of the time the buses are within 5 minutes of their stop time.

There is a renewal millage vote this November and if it's not passed there would be a loss of upwards of 50% of services. The align transit study is not aligned with the millage renewal in any way.

III. Complete Collaborative Failure Exercise

Important to encourage accountability, productivity, & proactivity. We'll work together to identify and define positive behaviors.

Elements of collaborative failure that have been identified as group are: lack of buy-in, time, ineffective communication, capacity, lack of clarity, action team dynamics. Each group will address these elements today and discuss.



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IV. Action Team Updates

Due to August being a difficult month in regard to personal schedules, action teams were given a break this month.

Note to action teams to look on Trello, there are two important equity lens articles to read.

Communication of System Resources met twice, reached a couple of goals and met with Wende to discuss calendar options.

Engaging External Systems is doing alright with meeting goals and are connected with the Align study and working with ICCF. They are also working on what engaging with employers is going to look like.

Trello has an update on the actions teams, their names, descriptions, and the option of joining one.

V. Steering Team Nomination Process/Form

Wende will be sending out a nomination form via email and Trello electronically. There will be a shift from having Chairs to having a Steering Committee. If anyone is interested in being a part of a nomination committee please contact Wende.

VI. MOU Collection (as appropriate)

Please be sure to get in touch with Wende if you have any questions, these need to be signed and turned in ASAP. The data must be pulled now, for Calvin to be on schedule with the data pull. The data sharing agreement is specifically for organizations.

VII. Updates:

Representatives from Kent Cty Friend of the Court were at the meeting. Kent Cty Friend of the Court offers a program that helps individuals pay child support to aid in rebuilding their lives regardless of past crimes or loss of license. More information about this group will be posted on Trello.

VIII. Adjourn