



Economic & WFD Subcommittee

Meeting Minutes

10/4/18

8:30 – 10:00 AM

Attendees: Kristi Ayers, Arick , Dale, John VanElst, JuanRosario, Cassandra Wolf, Adrienne Goodstal, Neil Carlson, Shavon Doyle-Holton, Danielle Veldman, Bob McKown, Laurie Craft, Amanda Merrill, Lorena Aguyra-Marquez, BettyBeth Johns, Valerie Butler, Pattie VanderVeen, Shaquil (Linc), Tawana Brown, Deb Martis, Amanda Remming, Christine Olmeda, Laura (Hispanic Center), Tammy (Talent 2025), Lynne Bosma

Staff: Wende Randall

I. Welcome/Introductions

- a. Name/Organization

Data Decision Tree

Team across the whole subcommittees

Looking for volunteers to help run through an example, using the tool

i.

II. Census 2020 Presentations and Discussion

- a. Bob provided information regarding the efforts of the Michigan Nonprofit Association, the role of Heart of West Michigan United Way as the Census Hub, the past roles of non-profits in the 2010 census;
- b. Additionally, Bob spoke about the impact of undercounting -- \$1800 per person not counted will be lost in Kent County
- c. Christine Olmeda provided information about the interest in the 2020 Census from a research and analysis perspective;
- d. Additionally, Christine shared the statistics of undercounted populations from the 2010 census (1.6% undercount of latino residents and 2.3% undercount of African-american residents)
- e. Christine will send out the slides from the Chicago Census Office presentation to the City of Grand Rapids Committee of the Whole
- f. A series of questions will be sent out to learn what organizations still want to know and ideas about how they may be able to engage in the next effort

III. System Navigator Convening Announcement

- a. Purpose
- b. November 8th at United Way
- c. Exit Ticket today is contact information for one or more people at each organization who should be on the invitation list

- IV. **211 Project Update and Next Steps**
 - a. Not want to recreate the wheel
 - b. Taxonomy is complicated
 - c. Initial Recommendations:
 - i. 211 annual meeting
 - ii. Increased interaction
 - iii. User Guide & Agreement
 - iv. Reconvene & Finalize
- V. **Agency and ENTF Updates**
- VI. **Adjourn**

Next Meeting:

November 1, 2018

8:30-10:00

West Michigan Works!