



Transportation Subcommittee
 Meeting Minutes
 October 23, 2018
 8:30am – 10:00am

Facilitator:	Sue Sefton		
Meeting Attendees:	Sue Sefton, Bob McKown, Gordie Moeller, Kim, Rich Jones, Meegan Joyce, Laura Madison, Darlene Bentz, Susan Cervantes, Joanna Bascom, Christina Hoelzle, Karyn Pelon, Kendrick Heinlein, Tia McLoughlan, Joan Konyndyk		
	Staff: Wende Randall, Brianne Czyzio		
Time Convened:	8:30	Time Adjourned:	9:45

Introductions		October 23, 2018	
Name, Organization, say something about Halloween			
Citizen's Agenda			
Discussion			
<p><u>Rapid:</u> The Wave Card seems to be going smoothly. Magnetic strip cards will be accepted for the next 6 months to a year. They will stop selling magnetic cards before they stop accepting them. Also, they are working to get the Wave Cards in a lot of outlets like CVS, gas stations, etc. so people have access. They heard that Meijer isn't selling go bus tickets starting at the end of the month. Meegan is trying to figure out why that is happening and how they can make sure go bus tickets can be sold at Meijer. It seems that each Meijer store makes their own decision on what they sell. Wende offered the groups' support if that would be helpful in leveraging Meijer management. Sue suggested approaching corporate, especially because Meijer has a bus hub in each of their parking lot. Gordie suggested contacting Stacy Behler as she reports to board and is used to working with groups making requests. Wende suggested coming up with some data about how many tickets were sold last year to show Meijer that this is meeting a specific need. The Rapid will be looking for a marketing and communications manager, grants manager, senior accountant, transportation supervisor, and Meegan is retiring at the end of the year! People should now contact Marie Tubergen, who oversees the wave card and retail outlets, instead of Michael.</p> <p><u>Wheels to Work:</u> They won an award will go towards the rideshare mobility app. In addition, they are a finalist for 2018 City of Tomorrow GR challenge. Plus, they added about 6 companies in the past month – Porter Hills, Amway through EG Workgroup, more. And they are still working to add Herman Miller. They are hiring more drivers: walk-in interviews are every Wednesday morning at Hope Network education center – 9 to noon. It is best to call Human Resources ahead of stopping in and schedule an appointment. They provided about 7800 rides in September. Sue wondered if they are worried about running out of vehicles, at this point they have enough.</p> <p><u>Ridelink:</u> No new changes. They just had their funding discussions.</p> <p><u>Michigan Mobility Challenge:</u> Sue asked if anyone got any funding. Meegan noted that it seems it was mostly rural counties, but there is still some funding available.</p>			
Action Items		Person Responsible	Deadline
All Policies Draft		Wende Randall	
Discussion			





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Wende presented the Transportation in All checklist. It is basically taking language from Health in All policies and converting it to transportation. Questions to discuss: How do we want to frame top paragraph? Changes to the language? What are we missing? What’s not necessary?

Sue noted that the checklist must be wed to the municipal survey report to make it viable. Wende agreed that the goal is to get municipalities to think about what aspects could impact transportation when they are planning. It was suggested the checklist could link to asking about townships’ level of awareness in including transportation in planning, possibly by adding a clear question about transportation being available. Wende wondered how much developers consider those who are not main stream transportation (car) users. Perhaps the checklist includes a prompting question to get municipalities to think about whether they know the needs of their residents. Sue said that eventually this group will need to have a big gathering of municipalities or go one by one to municipalities. It would be helpful to be able to define what population each municipality has, CSR can potentially help with that. Then, this group can go to townships and show them a ‘picture’ of their community and provide them with considerations and possibilities. Sue wants to make sure we are going to use the arsenal of information that is being built. Karen suggested the checklist could ask a question about a time when a resident had an appointment or errand to run and they did not have transportation available. This would help show townships that there is a need. Kim wondered how townships are going to fund this. Sue explained that the goal is to ask them to plan around transportation needs in the future. Meegan is hopeful that future developments can be designed to help make transportation more accessible. She also suggested this group research which townships would be more amenable, as it would be helpful to get one township on board, so other townships might realize this could work for them as well. There are about 26 townships/cities in Kent County; townships get together quarterly to have a supervisor meeting. Municipalities must do master planning every so many years, but all are on different schedules. Bob suggested a presentation on the fact that there is a need based on the municipality survey and providing suggestions and solutions to the need.

Sue asked to clarify next steps. Wende, Brianne, Joanna can work on gathering township data. It may be a good idea to put together a pilot with this data. All members can help with drafting contents of the packets. Joanna will add the municipality survey results and an interactive map to the Trello board. Sue explained the packet will need to have clear ideas of what we learned from the survey, a picture of the community, and some clear sample policies that can be put in place. Wende suggested if a couple of steps are done before next meeting, there could be a smaller group to work on language of recommendations possibly in December, or early January. If you know of any partner organizations who have connection or interest in transportation, please invite them! It would be helpful to hear about the need and about creative solutions. Rich shared that Disability Advocated expanded who they talked to and how they listened. He suggested there is a need to talk to the decision makers, those using the service, and those who are not using the service. In addition, there is a need to target townships as well as members of the public, Wende suggested using Rapid Growth Media. Rich highlighted the importance of focusing on aging in place; individuals should not need to move somewhere so they can get services.

Action Items	Person Responsible	Deadline
Gather township data	Wende, Brianne, Joanna	
Add the survey results and interactive map to the Trello	Joanna	

