



Food & Nutrition Coalition Meeting Minutes
 March 13, 2019, 8:30am – 10:00am

Facilitator:	Eleanor Moreno, Emily Schichtel		
Meeting Attendees:	Karrie Brown, Jayme Vosovic, Austin Roelofs, Maria Curit, Emily Schichtel, Eleanor Moreno, Diane Conners, Danielle Simmons, Linda Jones, Garrett Ziegler, Jim Holkeboer, Becca, Erin Skidmore, Nicole Karl, Katie Vanderwal, Rachel Borashko, Janelle Johnson, Kamara Sudberry, Carola Carassa, Julie VanGessel, Kelly Hagmeyer, Chelsea Totten, Catherine (North Kent Connect), Janelle Johnson, Rachel McKay, Deanna Howland, Sherrie Gillespie, Catherine Landers, Gordie Moeller, Janelle Vandergrift, Kamara Sudberry, Maaike Baker, Meridell Gracias, Eugene Sueing, Tanya Henry, Rachel Pratt, Rebecca Tourney, Kendra Valkema, Cody Curry, Rachel McKay, Mallory Tinyan, Wende Randall, Brianne Czyzio		
Time Convened:	8:37	Time Adjourned:	10:09

Introductions			
Name, organization, how is your week going?			
Approval of Minutes		From February 13, 2019	
Motion by:	Jim	Support from:	Chelsea
Discussion	None		
Amendments	None		
Conclusion	Motion Passed		
CRI: Voice Kent Results		Rachel Borashko	
Discussion			
<p>ENTF sponsored questions on the VoiceKent community survey facilitated by the Johnson Center. They used a community convenience sample in 2017 and received around about 4,700 responses. The survey asked questions asked about food insecurity, the ENTF questions were specific to access to fruits and vegetables.</p> <p>Overarching themes:</p> <ul style="list-style-type: none"> - Neighborhood of focus respondents are less able to meet basic needs. - White residents are more likely to be able to afford to meet basic needs than people of color. - Northern Kent County residents had a less ability to meet basic needs. <p>Logistic Regression model seeks to predict whether someone will be in one group or another group. This helps show which variable are useful in predicting whether people can meet their basic needs. Variables that indicated ability to meet needs to 80% accuracy:</p> <ul style="list-style-type: none"> - Above or below 200% of the federal poverty level, Housing status, Religion, Employment status, Level of education (college degree), Zip code, Primary language, Race, Employment status, Disability status <p>Interpretation of questions was not provided, so respondents had to interpret some of the questions on their own. If people had been explaining questions one-on-one, there may be more clear answers. Data is available to be broken down into smaller areas, but this is not available yet.</p>			



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Comparing VoiceGR (2016) and VoiceKent (2017), there was a decrease in the access for Grand Rapids families. This may be a decrease in access or an increase in awareness of importance of fruits and vegetables. 2016 data is available now, 2017 data will likely be available in spring 2019.

The Johnson Center will be releasing a pilot in 2019 with a new sampling methodology. The relaunch will be summer 2020. Information from the collaborative food survey and past survey information will be used to establish a baseline to look at targets this group would want to work towards. The survey will help ENTF look at how to best interact with people we are serving.

Action Items	Person Responsible	Deadline

Groundwork Center: 10 Cents a meal	Diane Conners	
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Discussion

10 Cents a Meal is a key strategy for incentivizing farm-to-school food. Schools are one place that can be counted on for kids to have access to fruits and vegetables. In the Traverse City region, this program is popular with schools, farms, pantries. They found that the kids are more engaged and love learning about where and how the food is grown in Michigan. They are into their third year of the program. Partners include Michigan Department of Education, Michigan Department of Agriculture, MSU Center for Regional Food Systems, and others. The application will be due sometime in the summer. In the meantime, it is important to spread awareness in the community. In Traverse City area, this project was a community collaborative, there is an opportunity to connect with many local organizations. 10 cents a meal will be looking at how to collaborate with partnerships next fall. Organizations should start thinking about how existing programming can align with the opportunity.

Impacts:

Students tried new foods, less plate waste. Economic impact: 112 farms and 19 additional businesses got business in 34 counties. These funds also allow leverage in planning.

How it works:

10 Cents a Meal provides funding for procurement. Schools keep receipts and track data. Promotion is expected if districts receive funds. The program encourages school gardens and tasting new foods. The legislature recognizes these activities as best practices, and grants will ask how these are being engaged, these will help a district become a strong grantee. Districts apply for the funds, and then can use it however works best for them depending on the capacity. This is a matching grant, but districts do not need to apply for a 100% grant. The food service directors are the main directors of this grant, but the business office is the ones who submit the receipts. Any school receiving funds must participate in national school lunch program. Also, important to get educators involved to help with lessons and curriculum.

Resources available:

Cultivate Michigan (www.cultivatemichigan.org): recipes, posters, product code numbers, educational materials from distributions.

10 Cents Michigan (www.tencentsmichigan.org): go-to tools for school resources, success stories.



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<u>Ways to get involved:</u>		
Anyone can sign up to become a supporter of 10 cents a meal on their website. Talk about this with schools in your networks. Talk with your schools about how you can support them. Governor Whitmer included 10 cents a meal in policy and budget. This is an opportunity to raise awareness throughout the state, especially now as it is the budget time.		
Garrett (zieglerz@msu.edu) is a local resource for those interested in connecting with 10 cents a meal.		
Action Items	Person Responsible	Deadline
Action Team Group Activity		
Discussion		
We will get to this next month.		
Action Items	Person Responsible	Deadline
Policy Update		
Discussion		
There will be a Michigan League for Public Policy conference call tomorrow regarding the governor's budget. Keep your eyes open for a <i>Budgeting 101</i> workshop to learn about the process of the state budget, advocating, storytelling.		
Action Items	Person Responsible	Deadline
Agency Updates		
Discussion		
<p><u>The Pantry</u>: their ribbon cutting will be next week Wednesday at 3pm. There until 6pm if anyone wants to come see the space!</p> <p><u>Urban Roots</u>: their fundraiser is next Tuesday at City Flats. They are in the middle of a Kickstarter to revamp their community market. This will provide access to local produce, classes, bulk foods, and more.</p> <p><u>Double Up Food Bucks of West Michigan</u>: Gordie will be their volunteer coordinator.</p> <p><u>Health Net – Fit Kids 360</u>: is looking for volunteers/mentors for their families. They take kids/families through doctors' referral and work on changing some habits so everyone can be healthier. They will be starting middle of April. Contact Carola (ccarassa@healthnetwm.org) if you are interested.</p> <p><u>Grand Rapids Children's Museum</u>: Museums for All serves anyone who receives EBT or WIC. Entrance is \$1.75. SCAN FLYER.</p> <p><u>Walk for Good Food</u>: May 5. Promote the walk and/or form a walk team.</p> <p><u>Racial Equity in the Food System</u> summit will be on April 5 in Kalamazoo.</p>		
Adjourn		
Next Meeting: April 10, 8:30-10 at Baxter Community Center.		