



Food & Nutrition Coalition Meeting Minutes
 August 12, 2020, 8:30am – 10:00am

Facilitator:	Kam Sudberry		
Meeting Attendees:	Laura St. Louis, Taylor Hartson, Emily Schichtel, Jennifer Smith, Beverly Bouma, Rachel McKay, Colene Johnson, Aly Rickman, Rachel Bessire, Nicole Hansen, Mandy Joslyn, Carola Carassa, Erin Skidmore, Phillip Greene, Julie VanGessel, Kam Sudberry, Carlos Santacruz, Abigail LaLonde, Tracy Booth, Heidi Vanderlaan, Kelly Hagemeyer, Kelly Glas, Tim Novak, Deanna Howland, Nancy Cromley, Brittany Mastenbrook, Wende Randall, Emily Madsen, Brianne Czyzio Robach <i>(List may not be complete- please contact Brianne if you were on the call but are not listed here.)</i>		
Time Convened:	8:35	Time Adjourned:	10:01

Welcome and Reflection	
FNC Co-Chair Nominations	
Discussion	
Eleanor’s term a co-chair will be ending this summer. A HUGE thank you to Eleanor for her leadership and wisdom over the part two years. More information on elections will be shared soon.	
Shared Measurement	
Discussion	
<p>Emily recently joined the ENTF team as a data analyst. As a data analyst, Emily will collect, compile, analyze, and share data as well as build relationships with agencies currently collecting or hoping to collect data. The hope is to identify important data points across organizations and work towards shared measurement. This can be defined as “agreement on the ways success will be measured and reported, with a short list of common indicators identified and used across all participating organizations for learning and improvement.”</p> <p><u>A Funder’s Perspective:</u> Emily Schichtel, with Heart of West Michigan United Way, shared United Way’s experience with shared measurement. Her team implemented a shared measurement perspective about 3 years ago and are in process of continuous improvement. They initially decided to use shared measurement impact and understand which factors may impact different results from similar programs. They have several measurable indicators which roll into umbrella outcomes which are aligned with ENTF measures. To develop the indicators, they had conversations with agencies to understand which data were important to them, how to align where possible, and how to reduce barrier. With partner agencies, a few concerns were brought up including capacity and concerns with over-surveying. Narrative and stories were included in data collection requirements to deepen understanding.</p> <p>Conversation around how organizations could collect data in a way that is efficient and effective? Erin noted that asking simple impact questions is helpful. Kelly suggested quick and effective ways of collecting data should be part of the shared measurement initiative.</p> <p>Emily Madsen noted that if the group moves forward with shared measurement, the hope to have conversation with funders around what data make sense for the system to collect.</p>	



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Data-Stories:

“Everything is data” - thinking more about using stories as data, the group watched a short clip [Data Justice Talk Story](#). Reflections from the video include:

- Language/labelling is important - “at-risk” versus “at-potential”
- Think about how has access to the space - data collectors should be someone who can connect with the community and capture what is being left unsaid. This ties into employment and access to positions of power. Important that questions are developed by/tied to community.
- Important to acknowledge that terms are not something that most folks know/identify with. Creating a system around someone without their weigh-in is colonizing. The way you ask the question and asking the right follow-up questions is important to ensure understanding.
- Think about how much deeper colonialism goes than race. How do we challenge thinking in creating new systems? For example, if a category is not currently there, can it be added?

Wende noted that being able to share impact of ENTF can be important to the community, but is important to build relationships, and be thoughtful in exploring how to go about work.

Emily will be sharing an evaluation capacity diagnostic tool that can be used to gauge capacity at organizations and potentially identify low-hanging fruit. She invited members to connect with if they are interested in walking through the tool with her. Emily hopes be a resource for all ENTF partners to help make data and collection less intimidating. Connect with her at: emadsen@hwmuw.org

Upcoming Event

Discussion

Excited of the culmination of ENTF’s strategic design and implementation process. Wende thanked everyone who participated in interviews, surveys, other opportunities to provide feedback. The process has been an opportunity for subcommittees to come together and discuss values, clarify the role of ENTF. Results will be shared during a virtual convening for all ENTF stakeholders at the end of September.

Organizational Updates

Discussion

- Educate to Elevate is a partnership with OKT and Priority Health with a target audience of pregnant, breastfeeding, and postpartum moms with low birth weight. They will be providing virtual information and recipes. More information will be shared soon.
- GRPS – this is the last week for MeetUp EatUp. School meals will begin August 24th.
- Access – hiring a part-time temporary Office and Development Assistant. Learn more: <http://accessofwestmichigan.org/job-opportunities/>
- Grand Rapids Children’s Museum will continue to distribute play-at-home kits

Informal meet-up: Eleanor and Kam will be at New City Neighbors on Friday at 4:00pm to say hello!

Adjourn