



Food & Nutrition Coalition Meeting Minutes
September 9, 2020, 8:30am – 10:00am

Facilitator:	Kam Sudberry		
Meeting Attendees:	Nicole Hansen, Heidi Vanderlaan, Jennifer Smith, Emily Schichtel, Jayme Vosovic, Julie Brunson, Kelly Hagemeyer, Aly Rickman, Jennifer Smith, Erin Skidmore, Rachel Bessire, Carola Carassa, Mandy Joslyn, Nicole Hansen, Tim Novak, AJ Fossel, Brittany Mastenbrook, Katie Vanderwal, Kam Sudberry, Austin Roelofs, Liz Washington, Bree Bode, Deanna Howland, Eleanor Moreno, Beverly Bouma, Melissa Rizer, Garrett Ziegler, Wende Randall, Emily Madsen, Brianne Czyzio Robach <i>(List may not be complete- please contact Brianne if you were on the call but are not listed here.)</i>		
Time Convened:	8:35	Time Adjourned:	10:01

Welcome and Reflection	
Data Capacity	
Discussion	
<p>Data capacity refers to an organizations ability to collect and use data. Data can be used for research (to prove something) or evaluation (to improve something). Conversation around storytelling and how it can be used as data.</p> <p>Emily shared that data capacity allows for an organization to tell their story. She will be sharing the Evaluation Capacity Diagnostics Tool is available for agencies to assess how they are currently using data as well as strengths and areas for improvement. Emily will be meeting with agencies who take the survey to discuss the results and identify opportunities for training and peer-learning. Hope that this is an opportunity for organizations to be intentional with sharing data from their participants. Moving forward, the goal is to explore best practices in the area of data collection and capacity and bring to these to the group as these conversations continue. Erin reflected on the importance of involving those who the data are about throughout the entire process.</p>	
Shaping the Narrative	
Discussion	
<p>This topic arises out of a group conversation a few months ago around narratives that partners are tired of hearing. This activity is based off one that was part of a Center for Story-Based Strategy workgroup through Closing the Hunger Gap.</p> <p>Focusing on assumptions to challenge and future thinking strategies, the goal is to increase awareness and amplify the voices of frontline communities as well as strategize to move funds to organizing and initiation change. Attendees divided into workgroup. The groups spent time developing a rough draft of a messaging campaign using phrases, images, and hashtags to challenge assumptions and highlight strategies. Audience of this campaign is organizations and those interested and/or involved in the emergency food and food justice system. Template slides that each group used can be found here: https://drive.google.com/file/d/1ldr56bPY3m9FXOW5HC1arJNJ6cyJk-D/view?usp=sharing</p>	



Food & Nutrition Coalition Meeting Minutes
September 9, 2020, 8:30am – 10:00am

Next steps: ENTF will work on developing, refining, and finalizing messaging. Staff will bring finalized narratives back to the group and will ask members to bring the narratives back to their agencies with the ask for being involved in a community-wide messaging campaign.

Organizational Updates

Discussion

MLPP: They are working to push for expansion of Ten Cents a Meal in the FY2021 budget: <https://mlpp.org/tell-your-legislators-10-cents-a-meal-is-good-sense-for-michigan/> and [Call to Action on 10 Cents a Meal](#). They are also working to repeal the SNAP felony-ban for returning citizens. (<https://mlpp.org/repealing-michigans-lifetime-snap-drug-felony-ban-a-positive-change-to-support-returning-citizens-their-families-and-local-economies/>);

YMCA: they are reopening their downtown facility tomorrow with limited programming. Veggie van is available throughout West Michigan.

HOPE Gardens: is working through logistics with Wyoming Public Schools re-opening

Adjourn