



Transportation Subcommittee
 Meeting Minutes
 August 25, 2020
 8:30am – 10:00am

Facilitator:	Dave Bulkowski, Sue Sefton		
Meeting Attendees:	Kendrick Heinlein, Laura St. Louis, Walt Marston, Debbie Jones, Tamia McGlothlin, Bill Kill, Darlene Bentz, Joan Konyndyk, Tim Novak, Dave Bulkowski, Debbi Coleman, Ken Miguel-Cipriano, Sue Sefton, Taylor Hartson, Taylor Vanderlaan, Aruna Kamara, Hank Kelley, Rachel Kunnath, Susan Cervantes, Wende Randall, Emily Madsen, Brianne Czyzio Robach <i>(List may not be complete- please contact Brianne if you were on the call but are not listed here.)</i>		
Time Convened:	8:35	Time Adjourned:	9:55

Introductions	
Citizen's Agenda	
Discussion	
<p><u>The Rapid:</u> Laker Line launched yesterday. They are focusing on Comprehensive Operations Analysis (COA) and Division Ave Transit Oriented Development (TOD) as well as working with partners to meet needs for the Wave card transition. A few schedule changes are coming which increase frequencies on some routes. Hoping to increase community outreach conversations over the next few months.</p> <ul style="list-style-type: none"> • TOD – focusing on existing businesses and affordable housing in the area. Transitioned to a community connector model for feedback with events to highlight potential changes with the development. Anticipate that policy recommendations coming out of the TOD, Bill will share general information for outreach and advocacy to leadership in cities. • COA – anticipate finalized recommendation will be a best case constrained scenario, with the option to dial up or down depending on changes in funding. • Wave cards – reduced fare cards have to be set up at central station via appointment. Cards can be purchased at Walgreens and Speedway and can be reloaded at Spartan stores and CVS. Conversations are continuing with Meijer. • Go Bus Plus – App is designed to give riders a choice to the transportation provider of their choosing. Have experienced glitches with the app. Encompasses the GoBus service area with outreach specific to neighborhood of focus. The first 200 folks to sign up receive a credit on their account. <p><u>RideLink:</u> ridership is still down. Millage funding will likely be available for EcoLane grant which will allow for RideLink to establish on-demand rides using ridesharing technology.</p> <p><u>Wheels to Work:</u> have added new companies and expanded on the lake shore. Working with offender success program to start Wheels to Work in areas where there is interest. Majority of riders are in the ALICE threshold and are with Wheels to Work for over a year.</p> <p><u>Kent County Community Transit:</u> Ridership has increased from a few months ago but is still down by 50% overall. Red Bus Relief is continuing through grant funding for food and medical appointments.</p> <p>Michigan Mobility Challenge Updates</p> <p><u>Wheels to Work app</u> – they are working on testing the app with riders. Once testing is finalized and bugs are worked out, app will be launched.</p>	





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Moving Forward: County-Wide Mobility	
Discussion	
<p>The group has been working on strategies for a county-wide mobility initiative on the ballot in 2022. Over the past few months, they developed a list of businesses and organizations and have been in conversation with GVSU. Students will be taking previous research and summarizing information with the hope of bringing this information to bring to commission by the end of the year. If you are interested in joining this workgroup, please connect with Wende or Brianne.</p>	
Additional Updates	
Discussion	
<p>ENTF Strategic Planning – committee members provided feedback earlier in the summer. This input was used to identify values, revise the mission and vision, and focus areas. The leadership team is working on finalizing objectives and goals. There will be a broad ENTf stakeholder meeting at the end of September which will be an opportunity to learn more about the plan.</p> <p>Masks are available at the DHHS building on Franklin for households and organizations. Organizations should contact Carol Jensen (jensenc2@michigan.gov) if they would like to pick up masks to distribute to their participants.</p>	

