



Economic and Workforce Development Subcommittee Meeting Minutes

November 4, 2020

8:30am – 10:00am

Facilitator:	Chad Patton		
Meeting Attendees:	Aaron Estrada, Adriene Pendery, Andrew Sisson, BettyBeth Johns, Bill Kirk, Chad Patton, Colene Johnson, Daniel VanderMolen, De'Ondre Hogan, Erin Donnelly, Giuliana Estrada, Jamon Alexander, Jeran Culina, Jodi Petersen, John VanElst, Jose Cummings, Juan Rosario, Laura St. Louis, Lawrence Kloth, Lynne Bosma, Monica Light, Nancy DuBois, Niesa Nelson, Sara Proano-Motta, Sharlene Organ, Wafa Haddad, Mary Engle, Claudia Pohlen, Shawn Arapovich, Wende Randall, Emily Madsen, Brianne Robach <i>(List may not be complete- please contact Brianne if you were on the call but are not listed here.)</i>		
Time Convened:	8:33	Time Adjourned:	10:03

Introductions	
Theory of Change	Wende Randall
Discussion	
<p>Over the past few months, ENTf has been going through a strategic planning process. As this process wraps up, each subcommittee is moving into planning for their work. The group previously reviewed the components within a theory of change (TOC). Wende presented a draft theory of change which helps make connections between day-to-day and organizational work and the work of the broader ENTf collective. There are several assumptions that underlie the TOC:</p> <ul style="list-style-type: none"> • WFD agencies provide at least one service. • Services are non-linear. • Participants may be engaged in one or more services as needed. • Participants may be employed, under-employed, or unemployed. <p>Activities that organizations are involved with are listed in the theory of change. For each activity, the TOC lists the conditions needed for WFD agencies to be successful and the activities of the WFD subcommittee to ensure these conditions exist.</p> <p>Reflection:</p> <ul style="list-style-type: none"> - Need intentionality in ensuring there is communication for inter-agency events/trainings. - Influencing the private sector important as is focusing on change at the manager/supervisor level - Important to consider how might we normalize (and add structures to) connecting people with opportunities outside of individual organizations - See a need to strengthen data sharing across the subcommittee <p>As the subcommittee identifies what is needed for change, work will move on to identifying next steps, tasks, and to measure progress.</p>	
Service Analysis Work Plan	Emily Madsen
Discussion	
<p>Emily will be working with Jodi Petersen and her team for this project. This Service Analysis will be similar to the one in 2016 done by IPS, with a few changes. The goal of this service will be to look at the information that agencies need to make decisions around planning and collaboration. The previous analysis divided the neighborhoods of focus into 4 zones and with the remainder to Kent County as zone 5. With this analysis they plan to map Kent County by census tract and demographic factors to re-think zones, so they are more intuitive.</p>	



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In addition, the team will survey agencies to learn what changed due to the pandemic and what will be helpful for the future. The survey will also help to understand service capacity, targeted populations, and barrier reduction which can be used for zone-level conversations and agency-level decision making.

If you are interested in this work, the Measuring Systems Success Action Team meets on the 2nd Thursday of the month from 10-11:00am. At their next meeting, they will be reviewing a draft of the survey and providing input at the next meeting. Connect with Emily (emadsen@hwmuw.org) if you are interested.

View today's slides at: https://docs.google.com/presentation/d/1ESVfSRp23t9drPSbQj-acou4gZwLecWVoZBhVX8_YJ4/edit?usp=sharing

Community Partner Updates

Discussion

The Rapid undergoing process to determine how to improve service for the entire service area. They have proposed system-wide changes and are looking to gather feedback. ENTF hosting a presentation and Q&A session with the Rapid on Tuesday, November 17th. If anyone would like to chat directly or has questions about the project, please reach out: bkirk@ridetherapid.org. Project info here: www.therapidmobilityforall.com

GoBus! Plus is running through the end of December for those who are eligible for GoBus!. If there are questions, connect with Laura (laura.s@dakc.us)

KDL: Career Online High School diploma program will be ending, but they still have 49 scholarships for anyone who is interested in an online high schools diploma. More information at www.kdl.org/cohs

UCOM: Holiday Giving Network looks very different this year. UCOM and the other food pantries are changing up their gift basket and gift support programs. Please encourage your participants to find their neighborhood food pantry through 2-1-1. All toy sign-ups are online this year. No Mel Trotter Thanksgiving community meal. UCOM will be offering an additional food service to families in Nov/Dec to provide holiday meal components.

Euzen Connect: platform connecting employers to talent in City of GR zip codes

DHHS: is no longer disqualifying individuals from SNAP for drug related felonies. Folks will need to reapply if they have previously been disqualified.

West Michigan Works!: November virtual job fair on 11/18, registration will begin 11/9. They are still available for individuals who emends career exploration, resume, other help and are open for appointments only during the week.